

Our ref: HS/0807A46

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23 July 2008

Dear Sir/Madam,

On behalf of the British Red Cross I would like to thank Best of the Best plc for the generous donation of £2000. Your support is greatly appreciated and really will help make a huge difference to the lives of those facing crisis both in the UK and overseas.

As part of the world's largest humanitarian network – the International Red Cross and the Red Crescent Movement – the British Red Cross provides assistance during times of International crisis. Most recently responding to help those affected by the devastation caused by cyclone Nargis in Myanmar (Burma).

The Red Cross is making an enormous difference to the relief effort in Myanmar. Our local network of 17,000 volunteers has been working tirelessly to bring life-saving aid to thousands of people since the cyclone struck. We are bringing water, shelter and support by distributing relief items such as family kits, water purification tablets and tarpaulins. With aid access to Myanmar currently severely restricted, the Red Cross is one of the few aid agencies working on the ground to distribute lifesaving relief goods at this time.

The British Red Cross also meets the needs of vulnerable people and communities across the UK. With support from over 35,000 volunteers we provide care and relief to thousands of people affected by emergencies, from fires and floods to major incidents.

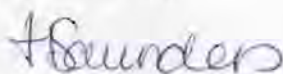
Volunteers Debbie Hackett and Bernard Perry from the Red Cross' fire and emergency support service were there to help pensioners David and Helmi Robinson after their home was badly damaged by fire.

Looking back, David commented: "I can't speak too highly of how Debbie and Bernard handled the situation – they were marvellous. They sat with us in their vehicle, made us drinks and helped us to calm down. "By this time, Helmi had gone to hospital with minor burns but my daughter was there and she'd found it all quite traumatic. They both stayed with us until the middle of the afternoon."

Without the generosity of supporters such as Best of the Best our life saving work in the UK and internationally would not be possible. Thanks to donations such as yours, we are able to respond immediately to help vulnerable people in crisis, whoever and wherever they are.

Thank you for your support, it really will make a difference.

Yours faithfully,



Heather Saunders
Corporate Partnerships Assistant

A part of the International Red Cross
and Red Crescent MovementThe British Red Cross Society
Incorporated by Royal Charter 1908
Registered Charity Number 220949