

The Old Estate Yard
Newton St Loe
Bath BA2 9BR

Telephone: 01225 874 222
Facsimile: 01225 872 008

e-mail: info@sendacow.org.uk
website: www.sendacow.org.uk

Registered Charity Number 299717
Registered Company Number 2290024

Accountant
Best of the Best Plc
2 Plato Place
72-74 St Dionis Road
LONDON
SW6 4TU

20 July 2010

On behalf of the Send a Cow team, both here in the UK and in Africa, please would you extend our heart-felt gratitude to all at Best of the Best Plc, on behalf of a poor African family, for their donation of £500.00 representing the gift of a local Cow, a Donkey, Water Storage training, Farm training and Community training. We have great pleasure in welcoming an organisation that believes, like us, in the power of working together to make a real difference to the lives of poor African farmers.

Over the past 21 years, literally thousands of families have been helped to escape poverty as a result of contributions like yours - the provision of livestock and training in natural organic farming practices really addressing the problems faced by a continent that, in the main, relies on infertile land for survival. Now, farmers that were once depressed and desperate can hold their heads up with dignity and pride as they transform their land and, in doing so, their lives.

Furthermore, our pass-on system ensures that every farmer we work with guarantees to 'pass on' the equivalent of the gift they received to another member in their group - whether that's their animal's first female offspring, the money made from their first honey harvest or a pair of goats. As a result, your gift will go on multiplying indefinitely, helping more and more impoverished families, as they too receive the tools they need to work their way out of poverty for good.

We hope your group enjoys being part of an organisation of people who have a real passion and belief that poverty can be overcome - a belief held, not just by all of us that work here, but also by our supporters and, vitally, the farmers we are working with. One Rwandan farmer recently said, *'If we had five projects or organisations working like Send a Cow, poverty would be history in Rwanda.'*

If you would like to talk further about our work please feel free to call me on (01225) 874222. In the meantime, I enclose a Lifeline magazine to tell you more about supporting Send a Cow. Please also find enclosed a certificate as a token of our appreciation. I have subscribed you to our mailing list so that you can keep informed about our work in Africa. If you would rather not receive these updates, you can contact us on the number above or by email: info@sendacow.org.uk.

With very best wishes.



Sarah Kennedy
Supporter Services Manager

Costs quoted in the catalogue reflect the total 'gift' packages we provide, including the delivery of high quality livestock (or associated farming-related gifts) plus training and low-cost support and veterinary services. All the profits from the catalogue will support our livestock and sustainable farming programmes in Africa - with donations providing the most suitable assistance to the groups we are working with.

The mission of Send a Cow is to enable poor African farmers to improve their food and livelihood security, by developing strong community groups and sustainable agricultural systems which integrate crops and livestock.

President: HRH The Prince of Wales

Patrons:

Archbishop John Sentamu
Baroness Lynda Chalker
David Suchet OBE

Nick Park CBE
Rosemary Conley CBE
Sir John Houghton